

Kate Riniker



W. kateriniker.com
E. katerinikerdesign@gmail.com
C. 561.389.7757

As a versatile content creator, I merge fine arts and graphic design skills to enhance projects, having completed extensive and distinctive work across diverse brands and source materials. Notable projects within brand design include crafting a logo for Gurfer Lady Surf, producing advertisement materials for Poyo Yoga, and successful rebranding effort for Ansley Pacetii Photography. I am currently seeking a position that fosters both my professional and personal growth.

education

Flagler College | BA 2023

Major in Graphic Design
Minor in Fine Arts

A.W. Dreyfoos School of the Arts | 2019

Major in Photography and
Digital Media

professional skill

Google Suite
Microsoft Office
Social Media Management
Slack
Wrike
WordPress
Mailchimp

design skill

Figma
Midjourney
Illustrator
Indesign
XD
Lightroom
Photoshop

work experience

OGK Creative | Boca Raton, FL
Aug 2023-Present

JUNIOR GRAPHIC DESIGNER

- Designing assets for a variety of brands (e.g. Brochures, Business Cards, Post cards, Patterns, QR stickers, Social Stickers, Tradeshow Banners, Tables, Handouts, etc.)
- Working with a creative team to establish brand strategy and an identity
- Collaborating with studios team creating drawings to be featured as props in films

St. Augustine Seafood Co. | St. Augustine, FL
Aug 2022-July 2023

COUNTER SALES ASSOCIATE

- Trained, mentored, and motivated team members to deliver exceptional customer service and achieve sales targets
- Resolve customer complaints or concerns promptly and professionally, seeking assistance from management when necessary

Mangrove Surf Shop | St. Augustine, FL
Sep 2021-Feb 2023

COUNTER SALES ASSOCIATE

- Applied previous retail knowledge to this position for store growth and visibility
- Coordinated and organized surfboard rental operations and communicating with scheduled lessons.
- Worked with potential vendors and navigating the process for them to sell product in store

O'Neill | West Palm Beach, FL
May 2019-Aug 2021 | Seasonal

COUNTER SALES ASSOCIATE

- Implemented a visual merchandising strategy that resulted in a sales increase, creating visually appealing displays that attracted customers and showcased merchandise effectively
- Successfully trained and supervised new sales associates
- Demonstrated leadership by supervising and coordinating daily tasks for a team of sales associates