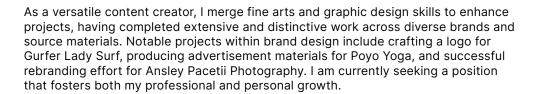
# Kate Riniker

W. kateriniker.com E.katerinikerdesign@gmail.com C. 561.389.7757





## Flagler College | BA 2023

Major in Graphic Design Minor in Fine Arts

A.W. Dreyfoos School of the Arts | 2019 Major in Photography and Digital Media

## professional skill

Google Suite Microsoft Office Social Media Management Slack Wrike WordPress Mailchimp

## design skill

Figma Midjourney Illustrator Indesign XD Lightroom Photoshop

## work experience

OGK Creative | Boca Raton, FL Aug 2023-Present

#### JUNIOR GRAPHIC DESIGNER

- Designing assets for a variety of brands (e.g. Brochures, Business Cards, Post cards, Patterns, QR stickers, Social Stickers, Tradeshow Banners, Tables, Handouts, etc.)
- Working with a creative team to establish brand strategy and an identity
- Collabortating with studios team creating drawings to be featured as props in films

St. Augustine Seafood Co. | St. Augustine, FL Aug 2022-July 2023

### **COUNTER SALES ASSOCIATE**

- Trained, mentored, and motivated team members to deliver exceptional customer service and achieve sales targets
- Resolve customer complaints or concerns promptly and professionally, seeking assistance from management when necessary

Mangrove Surf Shop | St. Augustine, FL Sep 2021-Feb 2023

#### **COUNTER SALES ASSOCIATE**

- Applied previous retail knowledge to this position for store growth and visibility
- Coordinated and organized surfboard rental operations and communicating with scheduled lessons.
- Worked with potential vendors and navigating the procees for them to sell product in store

O'Neill | West Palm Beach, FL May 2019-Aug 2021 | Seasonal

#### **COUNTER SALES ASSOCIATE**

- Implemented a visual merchandising strategy that resulted in a sales increase, creating visually appealing displays that attracted customers and showcased merchandise effectively
- Successfully trained and supervised new sales associates
- Demonstrated leadership by supervising and coordinating daily tasks for a team of sales associates