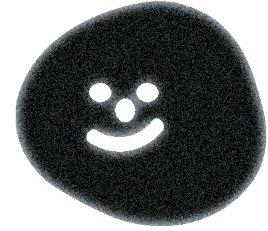


# Kate Riniker



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As a versatile content creator, I merge fine arts and graphic design skills to enhance projects, having completed extensive and distinctive work across diverse brands and source materials. Notable projects within brand design include crafting a logo for Gurfer Lady Surf, producing advertisement materials for Poyo Yoga, and successful rebranding effort for Ansley Pacetii Photography.

## education

### Flagler College | BA 2023

Major in Graphic Design  
Minor in Fine Arts

### A.W. Dreyfoos School of the Arts | 2019

Major in Photography and  
Digital Media

## professional skills

Google Suite  
Microsoft Office  
Social Media Management  
Slack  
Wrike  
WordPress  
Mailchimp

## design skills

Figma  
Midjourney  
Illustrator  
Indesign  
XD  
Lightroom  
Photoshop  
Webflow

## work experience

### Junior Graphic Designer

Fors Marsh | Remote  
Oct 2024-Present

### Graphic Designer

OGK Creative | Boca Raton, FL  
Aug 2023-Oct 2024

- Designed diverse and impactful brand assets, enhancing visual identity and marketing effectiveness for various clients across multiple industries.
- Working with a creative team to establish brand strategy and an identity
- Package and product display
- Digital prop designer

### Freelancer

KateRinikerDesign | West Palm Beach, FL  
Dec 2020-Present

- Full branding to mini branding services
- Personalized paintings and collaged poster design
- Logo and website design and development
- Band and family photography sessions

### Print Shop Assisant

Cyan Shores Screen Printing | West Palm Beach, FL  
May 2021-July 2023 | Seasonal

- Manage inventory and organize supplies
- Assist in print production for apparel, hats, and bags
- Strip and prep screens
- Operate Epson SureColor, Heat Press, and 4-color rotary silk screen machine

### Counter Sales Associate

St. Augustine Seafood Co. | St. Augustine, FL  
Aug 2022-July 2023

- Trained, mentored, and motivated team members to deliver exceptional customer service and achieve sales targets
- Resolve customer complaints or concerns promptly and professionally, seeking assistance from management when necessary

### Counter Sales Associate

Mangrove Surf Shop | St. Augustine, FL  
Sep 2021-Feb 2023

- Trained, mentored, and motivated team members to deliver exceptional customer service and achieve sales targets
- Coordinated and organized surfboard rental operations and communicating with scheduled lessons.
- Worked with potential vendors and navigating the process for them to sell product in store

### Counter Sales Associate

O'Neill | West Palm Beach, FL  
May 2019-Aug 2021 | Seasonal

- Implemented a visual merchandising strategy that resulted in a sales increase, creating visually appealing displays that attracted customers and showcased merchandise effectively
- Successfully trained and supervised new sales associates
- Demonstrated leadership by supervising and coordinating daily tasks for a team of sales associates